	AP	PLICATION
		Customer information completed in its entirety where applicable.
		Beneficiary information completed in its entirety. Please note the following:
		✓ Beneficiary allocations must equal 100% for both Primary and Contingent Beneficiaries.
		✓ Percentage and Designation are required for each beneficiary.
		✓ Any additional beneficiaries not included on the application must be submitted in writing with a signature of the
		owner(s) and dated.
		Plan Type. Please note the following:
		✓ Include the plan type that we are to issue the contract and ensure that it is applicable to the product being sold.
		✓ Include the amount being submitted as well as any transfer and tax information applicable to this contract.
		Fund Allocations must equal 100%.
		Replacement Questions completed in their entirety by both customer and agent.
		Customer Signature. All owners must sign.
		✓ Annuitant signature is required if different than the owner(s).
		✓ Complete Date, City and State fields.
		Agent Signature. To ensure timely processing, please include the following:
		 Agent's name printed, Agency name, and Agent's phone number.
		 ✓ Florida License ID # if applicable.
		Indexed Annuities 14 Calendar days. Application and funds or Application and Transfer/Exchange form must be
		received within 14 calendar days of sign date.
		✓ All Initial Premiums should be identified on application (checks & transfers) - funded premium (checks) must
		accompany the new business – do not wait to forward
		✓ Client-initiated transactions – 60 day rate/cap lock given if completed LAD 1120 Transfer/Exchange form, with Client
		Initiated box checked, is completed
	SU	
		Required for <u>all</u> annuity business submitted through an IMO/BGA. Where FINRA firms have a certified program for Protective to accept your firm's Registered Principal approval, the form is not required.
	RE	PLACEMENT FORM(S)
		Please complete all applicable Replacement Forms.
	TR	ANSFER / ROLLOVER / EXCHANGE FORM
	тр	Please complete all applicable forms. UST DOCUMENTATION
	IR	If the owner is a Trust, we must receive a copy of the Trust Certification form or the first and last page of the trust in order
		to issue the contract.
	PO	WER OF ATTORNEY DOCUMENTATION
1	Not a	If applicable, POA documentation is required. uthorized in New York

FOR AGENT / BROKER DEALER INFORMATION ONLY. NOT FOR USE WITH CONSUMERS.

FOR AGENT / BROKER DEALER INFORMATION ONLY. NOT FOR USE WITH CONSUMERS. "Annuity contracts issued by Protective Life Insurance Company (PLICO-*not authorized to sell insurance in NY*), West Coast Life Insurance Company (WCL - *not authorized to sell insurance in NY*), west Coast Life Insurance in NY). Securities offered by Investment Distributors, Inc. (IDI). PLICO, PLAICO, and IDI are located at Birmingham, AL 35223, WCL located at San Francisco, CA 94104. All are subsidiaries of Protective Life Corporation. Protective Life Corporation is a separate company and is not responsible for the financial condition or the contractual obligations of PLICO, WCL, PLAICO, or IDI. PABD.4504
Rev. 03/19/20

INDIVIDUAL ANNUITY APPLICATION

Send Applications to:

Overnight:	2801 Hwy 280 South, Birmingham, Alab	ama 35223
U.S.Mail:	P. O. Box 10648, Birmingham, Alabama	35202-0648
	(800) 456-6330	

Contract #

Select Product: Protective Secure Saver A Fixed Deferred Annuity Contract

Protective Life Insurance Company

PRIMARY OWNER (If mailing address is a P.O. Box, please provide a physical address in the 'Remarks' area.) Name:	_
Address: City: State: Zip:	_
	_
SSN/Tax ID: DOB: DOB: DOB:	_
JOINT OWNER (If applicable.)	
Name:Daytime Phone:	_
Address: State: Zip:	_
SSN/Tax ID: DOB: DOB: DM DF Email:	_
ANNUITANT (If different from Primary Owner. Must be a living person.)	
Name:Daytime Phone:	_
Address: State: Zip:	_
SSN/Tax ID: DOB: DOB: DM DF Email:	_
PLAN TYPE Non-Qualified Traditional IRA Roth IRA Other Other	
TOTAL ESTIMATED INITIAL PURCHASE PAYMENT: \$	
FUNDING SOURCE: □ Transfer - \$ □ Cash - \$	
(<i>Please check <u>all</u> that apply.</i>) □ Rollover - \$ □ 1035 Exchange - \$	
□ IRA or Roth IRA Contribution - \$ for Tax Year	
WITHDRAWAL CHARGE PERIOD and PRIMARY GUARANTEE PERIOD: (Please choose <u>one</u> period length – same for both withdrawal charge period and primary guarantee period.)	
REMARKS:	

An annuity contract is not a deposit or obligation of, or guaranteed by any bank or financial institution. It is not insured by the Federal Deposit Insurance Corporation or any other government agency.

IMPORTANT NOTICE

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO INJURE, DEFRAUD OR DECEIVE AN INSURER, FILES A STATEMENT OF CLAIM OR APPLICATION CONTAINING ANY FALSE, INCOMPLETE OR MISLEADING INFORMATION IS GUILTY OF A FELONY IN THE THIRD DEGREE.

REPLACEMENT:				
 Will this annuity change or replace an existing life i Do you currently have a life insurance policy or and (If 'YES', please provide the company name and policy or contract 	nuity contract?	tract?		YES YES
Company	P	olicy or Contract #		
Company		olicy or Contract #		
Company		olicy or Contract #		
NOT INSURED BY ANY GOVERNMENT AGEN	nnuity contract. I have rea	RANTEE · NO	plication and o	confirm
that the information it contains is true and correct, to th representations and not warranties. If this application h Owner on behalf of both Owners.	e best of my knowledge an as a Joint Owner, Protective	d belief. However, e Life may accept in	these stateme structions fron	nts are n either
I have read and understand the "Annuity Buyer's Gu financial advisor.	ide" and the annuity Discl	osure Statement pr	ovided to me	by my
I believe this annuity meets my current needs and finan	cial objectives.			
I understand that during the withdrawal charge perfective free-withdrawal amount are subject to a limited mar	riod, withdrawals from the ket value adjustment and a	he contract that example contract that example a withdrawal charge	kceed any av Je.	ailable
Application signed at:		on		
Application signed at:(City and	State)	····	(Date)	
Owner's Signature Joint Owner's Sig	nature (<i>if applicable</i>)	Appuitant'a Signatura (if	not on Owner)	
		-	,	
Federal law requires the following notice: We may reque			verny your ide	nny.
Use Administrative Form LAD-1225 to name or	change a beneficiary anytim	ne before the death o	f an owner.	
PRODUCER REPORT: (To prevent delays processing this application, please complete <u>all</u> questions in	this section.)			
To the best of your knowledge and belief:				
 Does this annuity purchase change or replace any Does the applicant have any existing life insurance 				
Type of unexpired government issued photo I.D. used to verify	/ the applicant's identity?	(Type)	(Number	r)
I determined the suitability of this annuity to the applicant's of financial status, tax status, financial goals and objectives, and		and situation by askir	ng about the ap	plicant's
I have accurately recorded the information provided by the approved by Protective Life. I have reasonable grounds to be				in those
Producer 1 Signature	Producer 1 #	S	hare	%
Producer 1 Printed Name	Producer 1 Florida Lic. # (if ap)	plicable)		
Broker/Agency Name	Phone #	Email		
Producer 2 Printed Name	Producer 2 #	S	hare	%

An annuity contract is not a deposit or obligation of, or guaranteed by any bank or financial institution. It is not insured by the Federal Deposit Insurance Corporation or any other government agency.

Beneficiary Information Request

Use this form for initial beneficiary designations.

Protective Life Insurance Company¹ West Coast Life Insurance Company¹ Protective Life and Annuity Insurance Company Post Office Box 1928 / Birmingham, AL 35201-1928 Toll Free: 800-456-6330 / Fax: 205-268-6479

Owner's Name:	Annuitant's Name:
Contract Number:	Owner's SSN/TIN:

PLEASE NOTE: If multiple beneficiaries are named, proceeds will be paid equally to all primary beneficiaries surviving the owner (or annuitant if non-material owner) unless instructed otherwise. If all primary beneficiaries have predeceased the owner, proceeds will be paid to the named contingent beneficiaries equally unless instructed otherwise. If there are no surviving beneficiaries, proceeds will be paid to the owner's estate.

BENEFICIARY INFORMATION:

Beneficiary Type:	Name:	Social Security Number:	
(select one)	Address:		
Primary	Date of Birth:	Telephone Number:	
Contingent	Relationship to Owner:	(select one) Spouse Non-spouse Percentage:	%
Beneficiary Type:	Name:	Social Security Number:	
(select one)	Address:		
Primary	Date of Birth:	Telephone Number:	
Contingent	Relationship to Owner:	(select one) Spouse Non-spouse Percentage:	%
Beneficiary Type:	Name:	Social Security Number:	
(select one)	Address:		
Primary	Date of Birth:	Telephone Number:	
Contingent	Relationship to Owner:	(select one) Spouse Non-spouse Percentage:	%
Beneficiary Type:	Name:	Social Security Number:	
(select one)	Address:		
Primary		Telephone Number:	
Contingent	Relationship to Owner:	(select one) Spouse Non-spouse Percentage:	%
Beneficiary Type:	Name:	Social Security Number:	
(select one)	Address:		
Primary		Telephone Number:	
Contingent	Relationship to Owner:	(select one) Spouse Non-spouse Percentage:	%
Beneficiary Type:	Name:	Social Security Number:	
(select one)	Address:		
Primary	Date of Birth:	Telephone Number:	
Contingent	Relationship to Owner:	(select one) Spouse Non-spouse Percentage:	%
SPECIAL INSTRUCT			

SIGNATURES:

Owner's Name (please print)

Owner's Signature

Date

Date

Joint Owner's Name (please print)

¹ Not authorized in New York

Joint Owner's Signature

Date

LAD-1225 R:7/13

Page 1 of 1

Protective Secure Saver A Limited Flexible Premium Deferred Fixed Annuity with a Limited Market Value Adjustment Form Series: LDA-P-2012

DISCLOSURE STATEMENT

This document reviews important points to consider before you buy a *Protective Secure Saver*. It is a summary document and not part of your contract with us. The contract governs your rights and our obligations.

WHAT IS AN ANNUITY?

An annuity is a legal contract between you and an insurance company. An annuity should be used to accumulate money for *long-term* financial goals, like retirement. An annuity is the only financial product that can create a stream of income payments *guaranteed to last* as *long as you live*.

The *Protective Secure Saver* is a limited flexible premium deferred fixed annuity. *Limited flexible premium* means that you may – but are not required to – send us additional premium, but only during the first contract year. The minimum initial premium required to issue a contract is \$10,000. Each additional premium must be at least \$50. The maximum total premium we will accept is \$1 million per contract. In a *deferred annuity*, the income payments you receive begin in the future. The interest credited to a *fixed annuity* is determined by interest rates which we set from time to time, and which we guarantee for a specified period. You do not pay taxes on the interest earned until the money is actually paid to you.

DEFINITIONS

Annuitant - The person whose life is used to determine the income payments.

Annuity Date – The date on which the income payments begin.

Beneficiary - The person who will receive the death benefit if the owner dies before the annuity date.

Owner - The person who purchases a contract, and the person from whom we accept instructions regarding the contract.

HOW DOES MY ANNUITY EARN INTEREST?

- <u>Primary Guarantee Period</u> Your purchase payment (premium) is applied to the contract's Primary Guarantee Period. It begins on the contract's issue date. The length of the Primary Guarantee Period is the same as the withdrawal charge period you select when you purchase a contract. Interest is credited daily at a rate that, when compounded, yields the fixed annual rate that is set at the time the purchase payment is applied to the Primary Guarantee Period. The annual interest rate for purchase payments applied on the issue date is guaranteed for the entire Primary Guarantee Period. The annual interest rate for purchase payments applied at a later date is guaranteed for the time remaining in the Primary Guarantee Period.
- <u>Renewal Guarantee Periods</u> When the Primary Guarantee Period ends, your contract value is immediately applied to a one-year Renewal Guarantee Period. Interest is credited daily at a rate that, when compounded, yields the fixed annual rate that is set at the time the contract value is applied to the Renewal Guarantee Period. The annual interest rate is guaranteed for one year. Successive one-year Renewal Guarantee Periods automatically begin (with interest credited at the one-year renewal rate then in effect) when the existing Renewal Guarantee Period ends, until the contract ends or income payments begin.
- <u>Minimum Interest Rate</u> We may set different interest rates for purchase payments applied to the Primary Guarantee Period
 at different times. We may set different interest rates for contract value applied to different Renewal Guarantee Periods at
 different times. However, the interest rates we set will never be less than the contract's minimum interest rate.
- <u>Contract Value</u> Any time before the annuity date, the contract value is equal to the sum of all purchase payments and all
 interest credited, minus withdrawals from the contract (including applicable withdrawal charges and any market value
 adjustment), and minus any applicable premium tax. The contract value is the basis used to determine the surrender value,
 death benefit and the income payments.

HOW DO I GET MONEY OUT OF MY ANNUITY BEFORE THE INCOME PAYMENTS BEGIN?

The *Protective Secure Saver* is designed to grow your contract value during the accumulation period and on the annuity date, convert the contract value to a regular, predictable stream of income payments according to your instructions. However, you may access all or a portion of the contract value before the annuity date by taking a withdrawal, or surrendering the annuity.

- <u>Free-Withdrawal Amount</u> Each contract year, you may withdraw up to 10% of the contract value as of the prior contract anniversary without having the market value adjustment ("MVA") applied or incurring a withdrawal charge. (During the 1st contract year, you may withdraw up to 10% of the initial purchase payment.) Aggregate withdrawals during any contract year <u>that exceed the free-withdrawal amount</u> are subject to the MVA and the withdrawal charge, which are described below.
- <u>Market Value Adjustment ("MVA")</u> The market value adjustment ("MVA") adjusts the amount we deduct from the contract value to satisfy your withdrawal request. When it applies, it can increase, decrease, or have no effect on that amount. Including an MVA in the contract means you participate in changes in market interest rates if you request a withdrawal (in excess of the free-withdrawal amount) during the contract's withdrawal charge period.

We calculate the MVA according to the formula described in your contract. In general, however, if interest rates are <u>higher</u> on the withdrawal date than on the contract's issue date, the MVA will <u>increase</u> the amount we deduct from the contract value to satisfy your withdrawal request. Conversely, if interest rates are <u>lower</u> on the withdrawal date than on the issue date, the MVA will <u>decrease</u> the amount we deduct from the contract value. The MVA formula also includes a component that reduces the impact of the MVA over time. So, if all other things are equal, a withdrawal taken later in the withdrawal charge period will have a smaller MVA than the same withdrawal taken earlier.

<u>Withdrawal Charge</u> – You select the contract's withdrawal charge period when you purchase the annuity. Longer withdrawal charge periods are typically associated with the opportunity to earn interest at higher rates. *Protective Secure Saver* offers withdrawal charge periods of 5 and 7 years. The withdrawal charge period determines the length of the Primary Guarantee Period for interest applied to your purchase payment.

The withdrawal charge is a set percentage of the net reduction to the contract value needed to satisfy your withdrawal request (in excess of the free-withdrawal amount), including the MVA. The withdrawal charge *increases* the total amount we deduct from the contract value.

• <u>Withdrawal Charge Percentage</u> – The withdrawal charge percentage that applies each contract year is a function of the number of complete contract years that have elapsed since the contract issue date.

# of Complete Years Elapsed Since the Contract Issue Date	0	1	2	3	4	5	6	7+
5-Year Withdrawal Charge Period	9%	8%	7%	6%	5%	0%	0%	0%
7-Year Withdrawal Charge Period	9%	8%	7%	6%	5%	4%	3%	0%

- <u>MVA and Withdrawal Charge Waivers</u> Neither the market value adjustment nor the withdrawal charge apply after the withdrawal charge period for your contract expires. Subject to state approval, we also waive any MVA and withdrawal charge that would otherwise apply if, after the contract issue date, you or your spouse meet the qualifying conditions described in the contract and...
 - a) enter a nursing home or are diagnosed with a terminal illness that is expected to result in death within 12 months; or
 - b) become unemployed.

Finally, the MVA and withdrawal charge do not apply when we pay the death benefit or when, on the annuity date, the contract value is withdrawn, surrendered or applied to an annuity option.

All withdrawals reduce the contract value, death benefit and future income payments. Withdrawals are subject to income tax and may be subject to a 10% federal tax penalty if taken before age 59%. You should consult a professional to assess the impact to your personal tax situation of a withdrawal from the contract.

IS THERE A DEATH BENEFIT?

- <u>Death Benefit</u> The contract pays a death benefit to the beneficiary if an owner dies before the annuity date. The death benefit is the contract value.
- <u>Payment of the Death Benefit</u> The Internal Revenue Code controls how the death benefit must be paid. The death benefit may be taken in one lump sum immediately, and the contract will terminate. If not taken immediately, the death benefit will continue to earn interest according to the terms of the contract and must be fully distributed either: a) within 5 years of the owner's death; or, b) over the life (or life expectancy) of the beneficiary with payments beginning within one year of the owner's death.
- <u>Additional Option for a Spouse</u> If the deceased owner's spouse is the <u>sole primary beneficiary</u>, instead of taking the death benefit, the surviving spouse may continue the contract and become the owner. Note, however, that <u>unmarried</u> civil union or domestic partners are not treated as spouses under <u>federal</u> law. Therefore, this 'spousal continuation' option is not available even though these relationships may be fully recognized in your state.

HOW DO I BEGIN INCOME PAYMENTS?

- <u>Annuity Date</u> On the annuity date, you may apply the contract value to an annuity option and begin the income payments. Or, you may take that amount in a lump sum. The latest annuity date is the oldest owner's or annuitant's 95th birthday, but you may choose an earlier date, provided it occurs after the first contract anniversary.
- <u>Income Payments</u> You customize the income payments by selecting the annuity option and the payment frequency. Once established, however, your income payments may not be altered or surrendered. Two basic annuity options are available: Income payments for a specified time (called a "certain period"); or, Income payments for life, with or without a certain period.
- <u>Payment Frequency</u> Income payments must occur at least once a year, but you may have them made monthly, quarterly or semi-annually. More frequent payments will result in slightly lower annual amounts than less frequent payments. So, for example, the sum of 12 monthly payments will be a little bit less than the sum of 4 quarterly payments which, in turn, will be smaller than a single annual payment.
- <u>Payments for a Certain Period</u> We will make periodic income payments for the entire certain period you select. No certain period may be less than 10 years, unless we agree to a shorter period.
- <u>Payments for Life with or without a Certain Period</u> Income payments can be based on the life of either one or two living persons called 'annuitants'. Income payments under a 'single life' annuity option end upon the death of the annuitant. Income payments under a 'joint life' option end when the last surviving annuitant dies. If you select a joint life option, you may but are not required to specify a reduction in the income payments to a surviving annuitant.

You may add a certain period to either a single or joint life annuity option. If you do, the income payments are guaranteed for at least as long as the certain period you select, and continue beyond that time for as long as the annuitant (or if joint life, the last surviving annuitant) lives.

- <u>Default Annuity Option</u> If you do not select an annuity option, on the annuity date we will begin making monthly income payments for the life of the named annuitant with a 10-year certain period.
- <u>Minimum Annuity Rates</u> The minimum annuity rates for the annuity options are described in the contract and guaranteed. If, at the time your income payments begin, we are offering higher rates for the same annuity option, your income payments will be based on the higher rates.

HOW DOES THIS ANNUITY AFFECT MY FEDERAL INCOME TAXES?

The information is this section is based on information you provide and our understanding of current federal tax law. Protective Life does not provide tax advice. You should always consult with a trusted professional to determine the impact of any financial transaction on your personal tax situation.

- <u>Tax Status</u> You have indicated your contract will be:
 Non-Qualified IRA, or other Tax Qualified Plan
- <u>Deferred Taxation of Interest Earned</u> An annuity contract is a tax deferred financial instrument. You are not taxed on the interest credited to the contract until it is paid to you. At that time, you will pay tax at the same rate as other ordinary income. You may also be subject to a 10% federal tax penalty if the withdrawal occurs before age 59½, unless an exception applies (e.g., death, disability, substantially equal periodic payments, etc.).
- <u>Tax-Qualified Plans</u> If this annuity is a traditional IRA (or other tax qualified plan), you will pay taxes on the entire amount withdrawn because generally the money that funds the contract has not yet been taxed. These plans provide the same tax deferral as an annuity contract, so the annuity <u>does not</u> provide any additional tax benefits. However, an annuity may have other valuable features that enhance these plans.
- <u>Tax-Free Exchanges</u> You can exchange one tax-deferred annuity for another without paying taxes on the earnings when you
 made the exchange. Before you do, compare the benefits, features, and costs of the two annuities. You may be assessed a
 charge by the company who issued your current annuity, and you may be subject to company charges under the new annuity if
 you take withdrawals from it.

WHAT ELSE SHOULD I KNOW ABOUT THIS ANNUITY?

- <u>Fees and Charges</u> We do not charge a fee to issue a contract, and there are no ongoing or annual fees associated with owning it. The market value adjustment and withdrawal charge (explained above) are the only charges we will assess, and you may avoid them by not withdrawing more than the free withdrawal amount in any contract year during the withdrawal charge period.
- <u>Dividends</u> This contract does not pay dividends, nor does it share in our surplus or profits.
- <u>Contract Changes</u> We may change the contract to comply with any federal or state statutes, rules or regulations. If this occurs, we will notify you about the changes in writing.
- <u>Sales Commission</u> We pay a commission to the financial professional who sells the annuity to you. In some cases, the commission paid for selling this annuity may be more than the commission earned by selling another product.
- <u>Right to Cancel</u> If you purchase a contract, you may cancel it for any reason within a specified number of days (not less than 10) after the date you receive it by returning it to us or the person who sold it to you with a written request for cancellation. If cancelled, we will promptly return all the money you paid to purchase the contract.

PROTECTIVE LIFE INSURANCE COMPANY P.O. Box 10648 BIRMINGHAM. ALABAMA 35202 800-456-6330

NOTICE TO APPLICANT REGARDING REPLACEMENT OF LIFE INSURANCE

A decision to buy a new policy and discontinue or change an existing policy may be a wise choice or a mistake.

Get all the facts. Make sure you fully understand both the proposed policy and your existing policy or policies. New policies may contain clauses which limit or exclude coverage of certain events in the initial period of the contract, such as the suicide and incontestable clauses which may have already been satisfied in your existing policy or policies.

Your best source for facts on the proposed policy is the proposed company and its agent. The best source on your existing policy is the existing company and its agent.

Hear from both before you make your decision. This way you can be sure your decision is in your best interest.

If you indicate that you intend to replace or change an existing policy, Florida regulations require notification of the company that issued the policy.

Florida regulations give you the right to receive a written Comparative Information Form which summarizes your policy values. Indicate whether or not you wish a Comparative Information Form from the proposed company and your existing insurer or insurers by placing your initials in the appropriate box below.





Date

Date

DO NOT TAKE ACTION TO TERMINATE YOUR EXISTING POLICY UNTIL YOUR NEW POLICY HAS BEEN ISSUED AND YOU HAVE EXAMINED IT AND FOUND IT ACCEPTABLE.

I have read this notice and received a copy of it.

Applicant's Signature

Agent's Signature

Agent's Name (Printed or Typed)

Agents Address (Printed or Typed)

Agent's Company (Printed or Typed)

Information on Policies which may be replaced:

Company Name Policy Number Name of Insured

> ORIGINAL - HOME OFFICE COPY - APPLICANT

PROTECTIVE LIFE INSURANCE COMPANY P.O. Box 10648 Birmingham, AL 35202-0648 Telephone: 1-800-456-6330

COMPARATIVE INFORMATION FORM FOR PROPOSED INSURANCE

Replacing Ag	ent's Name													
APPLICANT	INFORMATION	l				POLI	CY INF	ORMAT	ION					
Name						Policy Generic Name								
Street Addres	S					Policy	v Numb	ber						
City, State, Z	p Code					Date	of Issu	e		lssu	e Age	Contes	stable	Period Expires
Telephone N	umber	Date of Birth		Age		Suicio	le Perie	od Expir	es		Policy	Loan R	Rate	
	ER DESCRIPTI					ļ								
Policy/Rider I			Initial/Continu	ina Ronofit	(An	e) Ben	ofit	Initial/F	Renewal A	nnual	Promi	um	(Ano	Payable
	Vallie			ing benefit	Froi	-	То	1111(101/1	lenewai Ai	muai	1 Terrin	um	From	
Total Initial A	nnual Premium	Mode of	Payment	Amou \$	unt			Total F \$	Renewal Ar	nnual	Premi	um	אדטי אדטי אדטי	ınt
COMPOSITE	DISCLOSURE	OF PROPOSEI	ARANTEES	FOR PRIM	ARĭ	INSUR	KED				JECTI	NS *		
	ANNUAL	CUMULATIVE		DEA	ГН		ANNU	JAL	CUMUL			CASH		DEATH
YR AGE	PREMIUM	PREMIUM	VALUE	BEN			PREN		PREMIL			VALUE	Ξ	BENEFIT
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* Projections include dividends and current interest rates which are not guaranteed.

IMPORTANT NOTICE: The income tax treatment of the benefits illustrated above may significantly affect their magnitude. Competent tax advice should be secured to clarify income tax implications.

PROTECTIVE LIFE INSURANCE COMPANY P.O. Box 10648 Birmingham, AL 35202-0648 Telephone: 1-800-456-6330

								COMP	ARAT	IVE INF	ORMATIC	on fo	RM F	or Pr(OPOSE	ED INSURANCE
Existi	ing Insure	er				Insur	er's A	Address								
APPL	ICANT I	NFORMATIO	N					POLIC	Y INF	ORMA	ΓΙΟΝ					
Name								Policy	Gene	ric Nam	9					
Stree	t Addres	5						Policy	Numb	ber						
City,	State, Zij	o Code						Date o	of Issu	е		Issue	e Age	Conte	stable	Period Expires
Telep	hone Nu	mber	Dat	e of Birth		Age		Suicid	e Peri	od Expir	ës		Policy	' Loan F	Rate	
POLI	CY/RIDE	R DESCRIPT	ION													
1	y/Rider N				Initial/Continu	ing Benefit	(Ag Fro	e) Bene m	efit Fo	Initial/F	Renewal Al	nnual	Premi	um	(Age) From	Payable To
Total \$	Initial An	nual Premiun	ו	Mode of I	Payment	Amou \$	int			Total F \$	Renewal Aı	nnual	Premi	um	Amoι \$	ınt
COMP	OSITE D	ISCLOSURE	OF P	ROPOSED	INSURANCE	FOR PRIM	ARY	INSUR	ED							
					ARANTEES									ONS *		
YR	AGE	ANNUAL PREMIUM		MULATIVE EMIUM	CASH VALUE	DEAT BENE			ANNU PREM		CUMUL PREMIL		=	CASH VALU		DEATH BENEFIT
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3rd 4th																
5th 6th																
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12th 13th																
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55																
60 65																
75																
85 95																

* Projections include dividends and current interest rates which are not guaranteed.

IMPORTANT NOTICE: The income tax treatment of the benefits illustrated above may significantly affect their magnitude. Competent tax advice should be secured to clarify income tax implications.

INSTRUCTIONAL NOTES FOR COMPLETION OF COMPARATIVE INFORMATION FORM

- 1. Existing life insurance must be identified by name of insurer and the policy number. In the event that a policy number has not been assigned by the existing insurer, alternative identification information such as an application or receipt number must be shown.
- 2. If more than one existing life insurance policy is to be replaced, a separate Comparative Information Form is to be provided for each such policy.
- 3. In the disclosure of values premiums shall be shown only if they increase the cash value or death benefits for the primary insured.
- 4. Any benefits for secondary insureds shall be shown on a supplementary exhibit.
- 5. Values will be shown for each year in which either an initial change in face value or premium payment occurs.
- 6. Values will be shown in the disclosure for the maximum duration policy guarantees permit. If this benefit extension requires that guaranteed policy options be utilized, the option to be used will be that (those) automatically utilized by the issuing insurer. However, if the policy application provides for applicant election of an alternative option which is binding on the insurer and the applicant elects to make an alternative election, then the extension of benefits must be identified and briefly explained in the "Policy/Rider Description" section of the Comparative Information Form.
- The dividend option elected by an insured or applicant must be identified and briefly explained in the "Policy/Rider Description" section of the Comparative Information Form. The dividend option elected by the insured or applicant must be employed in completing the disclosure of values.

□ Check here and complete Box 4 if this is being submitted for a Rate Lock only. (If Rate Lock request is for a CD, you <u>must</u> include proof of maturity from the Financial Institution.)

Please <u>do not</u> select this option for the *Protective Indexed Annuity*, because the interest crediting elements for that product are determined as of the date the contract is purchased.

Complete this form to transfer assets to Protective Life Insurance Company, West Coast Life Insurance Company or Protective Life and Annuity Insurance Company (each, the "Company") for the issuance of a new annuity contract.

EXISTING ACCOUNT, CONTRACT OR POLICY TO BE TRANSFERRED

Co	mpany Name		Telephone Number						
Em	ail Address	1 . 1			Fax Num	mber			
Co	mpany (Overnight) Address								
Ow	ner's Name	- Owr	ner's SSN/Tax ID Joint	Owner's Name	e	Jt Owner's SS	N/Tax ID		
Co	ntract/Account Number Annu (If diff		ame & SSN han Owner/Joint Owner)		The contrac □ attached □ lost or d	d		
	Please check this box if the e new Protective Life annuity is								
	ISTING ACCOUNT, CONTRA CLIENT/AGENT INITIATED Non-Qualified:	ERNAL EXCHANGE							
	1035 Exchange Non-1035 Exchange ☐ Mutual Fund ☐ Bank CD ☐ Other Non-1035 Exchange	es	1. Plan Type: □ IRA □ 401(k) □ Mutual Fund	• •	SA	2. Transfer Type □ Trustee T □ Direct Rol	ransfer llover		
<u>Prc</u>	posed Plan Type: D Non-	Qual	IRA Roth IRA						
TR	ANSFER INSTRUCTIONS		See Attached LOI						
1. 2.	Amount to be transferred: When should transfer occur:		Complete: Liquidate an Partial: Liquidate and tr Immediately Upon maturity date of _	ansfer assets	totaling \$		or policy		
3. 4.	Compa day we (Please	e asse o lock ny. If recei <u>do na</u> g eler	ts to be transferred are s in the interest rate that this box is not checke ve the transferred amo ot select this option for ments for that product	5 is in effect w d, you will re ounts. the <i>Protective</i>	when this signed the	gned form is receive nterest rate in effe d Annuity, because the	e interest		

Complete 1035 Exchange: I hereby make a complete and absolute assignment and transfer all rights, title and interest of every nature in the above contract to the accepting insurance company indicated below.

Partial 1035 Exchange: I hereby direct the issuer of the above-referenced existing annuity contract to process a partial 1035 exchange to the accepting insurance company indicated below. I intend for this transaction to qualify as a tax-free exchange for Federal income tax purposes.

Based on our understanding of IRS guidance in Rev. Proc. 2011-38, if a contract is involved in a tax-free partial exchange under Internal Revenue Code section 1035 that is completed on or after October 24, 2011, and an amount is withdrawn from or received in surrender of either contract within 180 days of the exchange, the IRS will apply general tax principles to determine the substance, and hence the treatment of the partial exchange and the subsequent withdrawal or surrender. Such a withdrawal or surrender could affect how the partial exchange and the withdrawal or surrender is reported to you and the IRS.

For Other Transfers: Unless it is noted above to hold for a future date, I request the surrendering company to immediately complete the transfer or rollover. Do not withhold any amount for taxes from the proceeds.

SIGNATURES: Owner's Signature Date Joint Owner's Signature Date Annuitant's Signature Date

FOR HOME OFFICE USE ONLY

NOTICE OF ACCEPTANCE: The Company will accept the assets and credit them to an annuity contract as described above. The Company has received an application from the Owner to establish an annuity contract for this transaction.

Title Authorized Signature Date **SETTLEMENT:** Please make check payable for the proceeds and mail to: Protective Life Insurance Company Protective Life and Annuity Insurance Company (New York Only) West Coast Life Insurance Company PO Box 10648 Mailing Address: Overnight Address: 2801 Highway 280 South Attn: 3-1 Annuity New Business Attn: 3-1 Annuity New Business Birmingham, AL 35202-0648 Birmingham, AL 35223

NAIC Buyer's Guide for Fixed Deferred Annuities

It's important that you understand how annuities can be different from each other so you can choose the type of annuity that's best for you. The purpose of this Buyer's Guide is to help you do that. This Buyer's Guide isn't meant to offer legal, financial, or tax advice. You may want to consult independent advisors that specialize in these areas.

This Buyer's Guide is about fixed deferred annuities in general and some of their most common features. It's not about any particular annuity product. The annuity you select may have unique features this Guide doesn't describe. It's important for you to carefully read the material you're given or ask your annuity salesperson, especially if you're interested in a particular annuity or specific annuity features.

This Buyer's Guide includes questions you should ask the insurance company or the annuity salesperson (the agent, producer, broker, or advisor). Be sure you're satisfied with the answers before you buy an annuity.

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What Is an Annuity?

An annuity is a contract with an insurance company. All annuities have one feature in common, and it makes annuities different from other financial products. *With an annuity, the insurance company promises to pay you income on a regular basis for a period of time you choose*—including the rest of your life.

When Annuities Start to Make Income Payments

Some annuities begin paying income to you soon after you buy it (an **immediate** annuity). Others begin at some later date you choose (a **deferred** annuity).

How Deferred Annuities Are Alike

There are ways that most deferred annuities are alike.

- They have an accumulation period and a payout period. During the accumulation period, the
 value of your annuity changes based on the type of annuity. During the payout period, the annuity
 makes income payments to you.
- They offer a basic death benefit. If you die during the accumulation period, a deferred annuity
 with a basic death benefit pays some or all of the annuity's value to your survivors (called
 beneficiaries) either in one payment or multiple payments over time. The amount is usually the
 greater of the annuity account value or the minimum guaranteed surrender value. If you die
 after you begin to receive income payments (annuitize), your chosen survivors may not receive

Sources of Information

Contract: The legal document between you and the insurance company that binds both of you to the terms of the agreement.

Disclosure: A document that describes the key features of your annuity, including what is guaranteed and what isn't, and your annuity's fees and charges. If you buy a variable annuity, you'll receive a prospectus that includes detailed information about investment objectives, risks, charges, and expenses.

Illustration: A personalized document that shows how your annuity features might work. Ask what is guaranteed and what isn't and what assumptions were made to create the illustration. anything *unless*: 1) your annuity guarantees to pay out at least as much as you paid into the annuity, or 2) you chose a payout option that continues to make payments after your death. For an extra cost, you may be able to choose enhanced death benefits that increase the value of the basic death benefit.

- You usually have to pay a charge (called a surrender or withdrawal charge) if you take some or all of your money out too early (usually before a set time period ends). Some annuities may not charge if you withdraw small amounts (for example, 10% or less of the account value) each year.
- Any money your annuity earns is tax deferred. That means you won't pay income tax on earnings until you take them out of the annuity.
- You can add features (called riders) to many annuities, usually at an extra cost.
- An annuity salesperson must be licensed by your state insurance department. A person selling a variable annuity also must be registered with FINRA¹ as a representative of a broker/dealer that's a FINRA member. In some states, the state securities department also must license a person selling a variable annuity.

^{1.} FINRA (Financial Industry Regulatory Authority) regulates the companies and salespeople who sell variable annuities.

- Insurance companies sell annuities. You want to buy from an insurance company that's financially sound. There are various ways you can research an insurance company's financial strength. You can visit the insurance company's website or ask your annuity salesperson for more information. You also can review an insurance company's rating from an independent rating agency. Four main firms currently rate insurance companies. They are A.M. Best Company, Standard and Poor's Corporation, Moody's Investors Service, and Fitch Ratings. Your insurance department may have more information about insurance companies. An easy way to find contact information for your insurance department is to visit www.naic.org and click on "States and Jurisdictions Map."
- Insurance companies usually pay the annuity salesperson after the sale, but the payment doesn't
 reduce the amount you pay into the annuity. You can ask your salesperson how they earn money
 from the sale.

How Deferred Annuities Are Different

There are differences among deferred annuities. Some of the differences are:

- Whether you pay for the annuity with one or more than one payment (called a premium).
- The types and amounts of the fees, charges, and adjustments. While almost all annuities have some fees and charges that could reduce your account value, the types and amounts can be different among annuities. Read the Fees, Charges, and Adjustments section in this Buyer's Guide for more information.
- Whether the annuity is a fixed annuity or a variable annuity. How the value of an annuity changes
 is different depending on whether the annuity is fixed or variable.

Fixed annuities guarantee your money will earn at least a minimum interest rate. Fixed annuities may earn interest at a rate higher than the minimum but only the minimum rate is guaranteed. The insurance company sets the rates.

Fixed indexed annuities are a type of fixed annuity that earns interest based on changes in a market index, which measures how the market or part of the market performs. The interest rate is guaranteed to never be less than zero, even if the market goes down.

Variable annuities earn investment returns based on the performance of the investment portfolios, known as "subaccounts," where you choose to put your money. The return earned in a variable annuity isn't guaranteed. The value of the subaccounts you choose could go up or down. If they go up, you could make money. But, if the value of these subaccounts goes down, you could lose money. Also, income payments to you could be less than you expected.

Some annuities offer a premium bonus, which usually is a lump sum amount the insurance company adds to your annuity when you buy it or when you add money. It's usually a set percentage of the amount you put into the annuity. Other annuities offer an interest bonus, which is an amount the insurance company adds to your annuity when you earn interest. It's usually a set percentage of the interest earned. You may not be able to withdraw some or all of your premium bonus for a set period of time. Also, you could lose the bonus if you take some or all of the money out of your annuity within a set period of time.

How Does the Value of a Deferred Annuity Change?

Fixed Annuities

Money in a fixed deferred annuity earns interest at a rate the insurer sets. The rate is **fixed** (won't change) for some period, usually a year. After that rate period ends, the insurance company will set another fixed interest rate for the next rate period. *That rate could be higher or lower than the earlier rate*.

Fixed deferred annuities *do* have a guaranteed minimum interest rate—the lowest rate the annuity can earn. It's stated in your contract and disclosure and can't change as long as you own the annuity. Ask about:

- The initial interest rate What is the rate? How long until it will change?
- The renewal interest rate When will it be announced? How will the insurance company tell you what the new rate will be?

Fixed Indexed Annuities

Money in a fixed indexed annuity earns interest based on changes in an index. Some indexes are measures of how the overall financial markets perform (such as the S&P 500 Index or Dow Jones Industrial Average) during a set period of time (called the index term). Others measure how a specific financial market performs (such as the Nasdaq) during the term. The insurance company uses a formula to determine how a change in the index affects the amount of interest to add to your annuity at the end of each index term. Once interest is added to your annuity for an index term, those earnings usually are locked in and changes in the index in the next index term don't affect them. If you take money from an indexed annuity before an index term ends, the annuity may not add all of the indexlinked interest for that term to your account.

Insurance companies use different formulas to calculate the interest to add to your annuity. They look at changes in the index over a period of time. See the box "Fixed Deferred Indexed Formulas" that describes how changes in an index are used to calculate interest.

The formulas insurance companies use often mean that interest added to your annuity is based on only *part* of a change in an index over a set period of time. **Participation rates, cap rates,** and **spread rates** (sometimes called margin or asset fees) all are terms that describe ways the amount of interest added to your annuity may not reflect the full change in the index. But *if the index goes down over that period, zero interest is added to your annuity*. Then your annuity value won't go down as long as you don't withdraw the money.

Fixed Deferred Indexed Formulas

Annual Point-to-Point – Change in index calculated using two dates one year apart.

Multi-Year Point-to-Point – Change in index calculated using two dates more than one year apart.

Monthly or Daily Averaging – Change in index calculated using multiple dates (one day of every month for monthly averaging, every day the market is open for daily averaging). The average of these values is compared with the index value at the start of the index term.

Monthly Point-to-Point – Change in index calculated for each month during the index term. Each monthly change is limited to the "cap rate" for positive changes, but not when the change is negative. At the end of the index term, all monthly changes (positive and negative) are added. If the result is positive, interest is added to the annuity. If the result is negative or zero, no interest (o%) is added.

When you buy an indexed annuity, you aren't investing directly in the market or the index. Some indexed annuities offer you more than one index choice. Many indexed annuities also offer the choice to put part of your money in a fixed interest rate account, with a rate that won't change for a set period.

What Other Information Should You Consider?

Fees, Charges, and Adjustments

Fees and charges reduce the value of your annuity. They help cover the insurer's costs to sell and manage the annuity and pay benefits. The insurer may subtract these costs directly from your annuity's value. Most annuities have fees and charges but they can be different for different annuities. Read the contract and disclosure or prospectus carefully and ask the annuity salesperson to describe these costs.

A surrender or withdrawal charge is a charge if you take part or all of the money out of your annuity during a set period of time. The charge is a percentage of the amount you take out of the annuity. The percentage usually goes down each year until the surrender charge period ends. Look at the contract and the disclosure or prospectus for details about the charge. Also look for any waivers for events (such as a death) or the right to take out a small amount (usually up to 10%) each year without paying the charge. If you take all of your money out of an annuity, you've surrendered it and no longer have any right to future income payments.

How Insurers Determine Indexed Interest

Participation Rate – Determines how much of the increase in the index is used to calculate index-linked interest. A participation rate usually is for a set period. The period can be from one year to the entire term. Some companies guarantee the rate can never be lower (higher) than a set minimum (maximum). Participation rates are often less than 100%, particularly when there's no cap rate.

Cap Rate – Typically, the maximum rate of interest the annuity will earn during the index term. Some annuities guarantee that the cap rate will never be lower (higher) than a set minimum (maximum). Companies often use a cap rate, especially if the participation rate is 100%.

Spread Rate – A set percentage the insurer subtracts from any change in the index. Also called a "margin or asset fee." Companies may use this instead of or in addition to a participation or cap rate. Some annuities have a Market Value Adjustment (MVA). An MVA could increase or decrease your annuity's account value, cash surrender value, and/or death benefit value if you withdraw money from your account. In general, if interest rates are *lower* when you withdraw money than they were when you bought the annuity, the MVA could *increase* the amount you could take from your annuity. If interest rates are *higher* than when you bought the annuity, the MVA could *reduce* the amount you could take from your annuity. Every MVA calculation is different. Check your contract and disclosure or prospectus for details.

How Annuities Make Payments

Annuitize

At some future time, you can choose to **annuitize** your annuity and start to receive guaranteed fixed income payments for life or a period of time you choose. After payments begin, you can't take any other money out of the annuity. You also usually can't change the amount of your payments. For more information, see "*Payout Options*" in this Buyer's Guide. If you die before the payment period ends, your survivors may not receive any payments, depending on the payout option you choose.

Full Withdrawal

You can withdraw the cash surrender value of the annuity in a lump sum payment and end your annuity. *You'll likely pay a charge to do this if it's during the surrender charge period*. If you withdraw your annuity's cash surrender value, your annuity is cancelled. Once that happens, you can't start or continue to receive regular income payments from the annuity.

Partial Withdrawal

You may be able to withdraw *some* of the money from the annuity's cash surrender value without ending the annuity. Most annuities with surrender charges let you take out a certain amount (usually up to 10%) each year without paying surrender charges on that amount. Check your contract and disclosure or prospectus. Ask your annuity salesperson about other ways you can take money from the annuity without paying charges.

Living Benefits for Fixed Annuities

Some fixed annuities, especially fixed indexed annuities, offer a **guaranteed living benefits** rider, usually at an extra cost. A common type is called a guaranteed lifetime withdrawal benefit that guarantees to make income payments you can't outlive. While you get payments, the money still in your annuity continues to earn interest. You can choose to stop and restart the payments or you might be able to take extra money from your annuity. Even if the payments reduce the annuity's value to zero at some point, you'll continue to get payments for the rest of your life. If you die while receiving payments, your survivors may get some or all of the money left in your annuity.

How Annuities Are Taxed

Ask a tax professional about your individual situation. The information below is general and should not be considered tax advice.

Current federal law gives annuities special tax treatment. Income tax on annuities is deferred. That means you aren't taxed on any interest or investment returns while your money is in the annuity. This isn't the same as tax-free. You'll pay ordinary income tax when you take a withdrawal, receive an income stream, or receive each annuity payment. When you die, your survivors will typically owe income taxes on any death benefit they receive from an annuity.

There are other ways to save that offer tax advantages, including Individual Retirement Accounts (IRAs). You can buy an annuity to fund an IRA, *but you also can fund your IRA other ways and get the same tax advantages*. When you take a withdrawal or receive payments, you'll pay ordinary income tax on all of the money you receive (not just the interest or the investment return). You also may have to pay a 10% tax penalty if you withdraw money before you're age 59½.

Annuity Fees and Charges

Contract fee – A flat dollar amount or percentage charged once or annually.

Percentage of purchase payment – A front-end sales load or other charge deducted from each premium paid. The percentage may vary over time.

Premium tax – A tax some states charge on annuities. The insurer may subtract the amount of the tax when you pay your premium, when you withdraw your contract value, when you start to receive income payments, or when it pays a death benefit to your beneficiary.

Transaction fee – A charge for certain transactions, such as transfers or withdrawals.

Payout Options

You'll have a choice about how to receive income payments. These choices usually include:

- For your lifetime
- For the longer of your lifetime or your spouse's lifetime
- For a set time period
- For the longer of your lifetime or a set time period

Finding an Annuity That's Right for You

An annuity salesperson who suggests an annuity must choose one that they think is right for you, based on information from you. They need complete information about your life and financial situation to make a suitable recommendation. Expect a salesperson to ask about your age; your financial situation (assets, debts, income, tax status, how you plan to pay for the annuity); your tolerance for risk; your financial objectives and experience; your family circumstances; and how you plan to use the annuity. If you aren't comfortable with the annuity, ask your annuity salesperson to explain why they recommended it. Don't buy an annuity you don't understand or that doesn't seem right for you.

Within each annuity, the insurer *may* guarantee some values but not others. Some guarantees may be only for a year or less while others could be longer. Ask about risks and decide if you can accept them. For example, it's possible you won't get all of your money back *or* the return on your annuity may be lower than you expected. It's also possible you won't be able to withdraw money you need from your annuity without paying fees *or* the annuity payments may not be as much as you need to reach your goals. These risks vary with the type of annuity you buy. All product guarantees depend on the insurance company's financial strength and claims-paying ability.

Questions You Should Ask

- Do I understand the risks of an annuity? Am I comfortable with them?
- How will this annuity help me meet my overall financial objectives and time horizon?
- Will I use the annuity for a long-term goal such as retirement? If so, how could I
 achieve that goal if the income from the annuity isn't as much as I expected it to be?
- What features and benefits in the annuity, other than tax deferral, make it appropriate for me?
- · Does my annuity offer a guaranteed minimum interest rate? If so, what is it?
- If the annuity includes riders, do I understand how they work?
- Am I taking full advantage of all of my other tax-deferred opportunities, such as 401(k)s, 403(b)s, and IRAs?
- Do I understand all of the annuity's fees, charges, and adjustments?
- Is there a limit on how much I can take out of my annuity each year without paying a surrender charge? Is there a limit on the *total* amount I can withdraw during the surrender charge period?
- Do I intend to keep my money in the annuity long enough to avoid paying any surrender charges?
- Have I consulted a tax advisor and/or considered how buying an annuity will affect my tax liability?
- How do I make sure my chosen survivors (beneficiaries) will receive any payment from my annuity if I die?

If you don't know the answers or have other questions, ask your annuity salesperson for help.

When You Receive Your Annuity Contract

When you receive your annuity contract, carefully review it. Be sure it matches your understanding. Also, read the disclosure or prospectus and other materials from the insurance company. Ask your annuity salesperson to explain anything you don't understand. In many states, a law gives you a set number of days (usually 10 to 30 days) to change your mind about buying an annuity after you receive it. This often is called a **free look** or **right to return** period. Your contract and disclosure or prospectus should prominently state your free look period. If you decide during that time that you don't want the annuity, you can contact the insurance company and return the contract. Depending on the state, you'll either get back all of your money or your current account value.